



## Our 2020 Pricing Plan

- **Perimeter Lighting: \$4.00/foot for LED C7 light bulbs we install on your home or building**
  - For most repeat customers, this price drops to \$3.50/ft for re-installation.
  - We typically install lights along the gutters, dormers, and gables across the front of your house.
  - Color choices for outlining your home include clear (our most popular – a warm, clear LED bulb with no blue tint), multi-colored (consisting of red, orange, yellow, green, and blue), or our signature candy-cane scheme (made up of alternating red and clear bulbs).
  - We only use faceted (textured surface for extra sparkle) LED C7 light bulbs when installing lights along the perimeter of homes and businesses. These light bulbs are night-light sized and are more durable and resilient than C9s.
  
- **Mini-Lights: \$20 - \$25/strand for mini-lights we install on most bushes and trees**
  - Our mini-lights are incandescent, come in 23-foot strands with 100 bulbs per strand, and are available in clear, multi-colored, red or green.
  - To wrap small shrubs or bushes, we charge \$20/strand for each strand of mini-lights that we install. (One strand can usually wrap a small bush or shrub that is less than 3 feet tall.)
  - For small trees and columns, we charge \$25/strand for each strand of mini-lights we install.
  - For fully spiral-wrapping labor-intensive trees, for individual branch wrapping, and for wrapping columns that are 8 feet tall or higher, we charge \$30 per strand for each 23-foot strand of mini-lights that we install. For larger trees, we may choose to use our 50 foot long, commercial-grade, clear mini-lights for no additional charge (still priced as \$30 per strand).
  - When wrapping trees, our standard service includes wrapping the trunk up to the point the branches start and then spiral-wrapping around the outsides of the branches. (Branch wrapping is not available for all trees and is only done by specific request. Ask for details if interested.)
  
- **Extras: Wreaths, Garland, and Path (Stake) Lights**
  - While we supply all the materials needed for the installation of perimeter lighting (outlining your home), mini-lights, and path lights, we do not supply or store wreaths or garland. We are happy to install and take-down wreaths and garland that you provide.
  - We charge \$50 to anchor, wire, hang, and take down wreaths for the first time.
    - For repeat customers, we will re-install most wreaths for \$25.
    - Re-install price is \$35 if we have to assemble the wreath or if the wreath is particularly difficult to install due to height, steep peaks or the wreath's size.
  - We will hang outdoor garland for \$3/ft of garland.
    - Additional charges apply if we have to install anchors for the garland.
  - We charge \$2.50/ft to install path lights (stake lights) along your driveway, garden, or pond.
    - For repeat customers, we will re-install path lights for \$2/ft.

## **About Our Services**

### **1. Getting an Estimate**

- To get the most accurate estimate, take a photo of your home from the front using a camera phone or digital camera. Be sure to shoot the photo straight on instead of at an angle or in perspective. Take multiple photos if you cannot fit the entire front of your house into 1 without shooting at an angle.
- Once you have taken the photographs, you can attach them to our online estimate request form, text them to us at 314-718-0105 or email them to us at [Nick@STLHolidayLighting.com](mailto:Nick@STLHolidayLighting.com). Please include your name with any text messages or emails. Once we receive your pictures, we will estimate the footage needed to outline the front of your house and provide you with a price estimate as well as an explanation of where we would suggest installing lights for the best effect. We can usually get back to you with a bid within 3-5 days.
- If you are getting quotes from other companies, be sure to ask to see a copy of their workman's comp insurance. We post ours on our website so that you can be 100% certain you are safe with us.

### **2. What Your Estimate Includes**

- The estimate we will provide is an all-inclusive price for our services and includes the installation, take-down and storage of our Christmas lights as well as any maintenance or repairs your display might need throughout the season.
- When our installers come to your home, they will bring all of the lights as well as any materials or supplies they might need with them. All such lights and materials remain our property.
- The only items you would need to provide for us might include a wreath or garland if you would like us to hang them for you. (We do not supply or store wreaths or garland.) Also, if you do not have any electrical outlets outside on the front of your house, we request that you supply an extension cord, run it from an available outlet to your front yard, and leave the cord there, plugged in, so that our installers can install the timer and test the lights during installation, whether you are home or not.

### **3. How We Install and Take-Down Lights**

- When our installers install your lights, they will cut the lights to fit your home and use gutter clips (not nails) to secure the lights. They will also custom-fit the lengths of extra extension cords that attach to the timer and hide them behind your down spout.
- Our installers will set the timer to turn the display on around 4:00pm and off around 11:00pm. We can change this at your request prior to install or you can adjust the dials in the timer to change the time settings yourself if you wish to.
- Should any of your light bulbs burn out or any problems arise with your display, all you have to do is call us at 314-718-0105 and one of our installers will soon be there to make the necessary repairs at no additional charge.
- Our installers begin taking down lights the day after New Year's and continue through most of the month of January to finish taking down all of our displays. We then store the lights in our warehouse so that they are ready for your discounted installation next year.
- You can be confident that all of our installers are experienced professionals as we have been in business for over 20 years.