



# Local Man's Hobby Launches A Holiday Light Industry

In 1996 Nick D'Amato built an animated home Christmas display that was featured on Show Me St. Louis announcing that STL Holiday Lighting, his business, offered the service of installing lights on homes and businesses.

The oddity caught the attention of National Radio stations and the industry was born. Nick set the standards and procedures for the industry and continues to be a local leader in Christmas lighting.

STL Holiday Lighting's installers are fully insured and provide a no-pressure, over-the-phone bid with no multi-year contracts required. Nick's animated home Christmas display has grown to 200,000 lights (shown above) and can be seen at 19027 Old Manchester Road in Wildwood, MO 63069.

**Call Nick or view his website at  
STLHolidayLighting.com for photos and pricing**



**Flash Track Lighting**

*Installing Holiday Lights Under The Name*

## **STL Holiday Lighting**

*Elegant and Trouble Free for Any Home or Business*

**314-718-0105 • StlHolidayLighting.com**

### Directions to Nick's Home Lighting Display

**GPS:** Your GPS may not be able to find our address on Old Manchester Road. Try using 19027 Manchester Rd and if that doesn't work, replace Wildwood with Pacific.

**From the South:** Follow Hwy 44 West until you reach the Six Flags exit. Take a right off the exit ramp followed by an immediate left onto Fox Creek Rd. Follow Fox Creek Rd past Magic Kingdom until you reach the stop sign for Hwy 100, about 3 miles. Use caution on Fox Creek Rd as it is quite curvy. Cross over Hwy 100 and pull into the circle drive of the first house on the right.

**From North or West County:** Follow Clarkson Road to Manchester Rd/ Hwy 100. Go West on Manchester Rd/Hwy 100 for about 9 miles until you reach Old Manchester Rd. Make a right on Old Manchester Rd and pull in to the circle drive of the first house on the right.



200,000 light bulbs

80,000 watts of lights

500 amps of power

\$2.50/hr to run electric